



Become a part of a community-based effort to bring more solar energy to St. Thomas, USVI

St. Thomas East
Rotary
Eco Club



Organizations and individuals have an opportunity to contribute in one of the following ways:

Coalition Member and Steering Committee

Benefits

- Your organization demonstrates its commitment to the community – promoting healthy living, clean air, economic development, and less pollution
- Marketing materials, press releases, communications, and events will recognize your organization with logo/name, verbal acknowledgement, listings on print materials, etc.
- Custom presentations available to management, staff, employees and customers as needed
- Information tables available at your events and other functions

Responsibilities

- Provide active oversight and planning through a designated company person to be on steering committee.
- Provide **available** resources as needed (meeting space, printing, refreshments, volunteers, etc.)
- Share campaign information with your organization employees/members/lists
- No money requested

Important Dates

- RFP release: 8/1/2020
- RFP bids due: 9/1/2020
- Launch: 9/15/2020
- Enrollment period ends: 4/2021
- Contract period ends: 6/1/2021
- Installations Complete: 12/31/2021

Energy Equity Contributor

An energy equity contributor will directly help to reduce the high energy burden of St. Thomas' most vulnerable citizens. A donation of \$50,000 is already pledged towards a rebate program that will go to help reduce the cost of solar energy for low and moderate income families. Energy Equity Contributors can participate in one or more of the following ways:

- **Match:** the donors of the \$50,000 pledge challenge others to match their donation to reach as many families as possible.
- **Assist:** participate in the design and structure of the rebate program to maximize impact.
- **Facilitate:** house donated funds and assist in administering the rebate program.

Partner/Supporter: Same as Coalition Member and Steering Committee except:

- name listed on marketing materials
- designate a volunteer(s) from your organization but not serve on steering committee

Ambassador: share campaign information and help spread the word with your employees, members, lists and social media.



Volunteer: individuals become a solar champion by volunteering time and enthusiasm for the campaign.

Participant: qualify for discount group purchase pricing and get a free evaluation.

solarizestt.com

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